



# Company Profile



**The Commercial Company**



# THE COMMERCIAL COMPANY

For more than thirty-five years, the Commercial Company has furnished hotels worldwide.

The Commercial Company is an equipment supplier as well as a procurement company for the hospitality industry. Supplying FF&E (furniture, fixtures and equipment), OS&E (operating supplies and equipment) and construction materials (marble, ceramics, sanitary items, etc.) for new hotel developments and hotel renovations. The Commercial Company operates from its head office in London, UK and, where necessary, from site offices at project sites.



*Riverbank Park Plaza*

## **Bespoke Manufacturing**

The Commercial Company manufactures custom-made goods in Italy, Spain, Turkey, the Ukraine, and China, and sources shelf items from countries all over the world. Bespoke product manufacturing requires attention to detail and a clear understanding of the product the client needs to complete their project. The Commercial Company works closely with its clients and suppliers to deliver the client's vision with accuracy and value.



*Astrid Park Plaza*

## **Procurement**



*Euston Novotel*

During the last four decades The Company has established firm business relations with manufacturers around the world, enabling it to offer its clients saving on all FF&E, OS&E and on a wide range of construction materials. The Commercial Company has experienced project managers and procurement agents utilizing an extensive database of FF&E, OS&E and construction materials. These same procurement experts regularly visit leading exhibitions and conferences to create new business contacts and remain current with the leading trends and innovations in the industry. The Company is able to offer its clients buying power and direct relationships with manufacturers in the industry based on a long history of manufacturing and procurement.



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## **Project Management**

The Commercial Company involves itself with every detail, from the initial meetings to the final walk through, providing the customer with personalized attention to detail. The company is dedicated to keeping the highest standards of quality and design, as specified by your architects and interior designers, while providing the most competitive prices. As project managers, we understand the importance of managing your project deliverables, your budget and your expectations.



*The Parkcity Hotel*

## **Procurement Advisory Services**



*Sherlock Holmes Hotel*

The Commercial Company can also help projects reduce overhead costs by providing procurement management and different purchasing services, including budget development, tender management, budget monitoring, planning, supplier performance measurement, purchasing audits, and price comparisons.

The Commercial Company is able to take care of all client requirements, guaranteeing value for money and the finest of service.

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## Recent Projects:

In the following projects The Commercial Company acted as a sole procurement company or as the main FF&E and OS&E supplier:

### **Westminster Bridge - London, England**

Rooms: 1000

A new 4 star hotel in London, England, located in central London.

The Biggest Hotel built in London in the last 40 years.

Including the highly acclaimed French Restaurant Brasserie Joel, 1,200 square-meter, pillar-free ballroom, 31 additional meeting rooms, an executive lounge, spa and fitness centre.



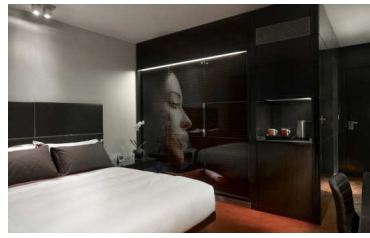
*Westminster Bridge Hotel*



*Westminster Bridge - Lobby*



*Westminster Bridge - Ballroom*



*Westminster Bridge - Guestroom*



*Westminster Bridge - Bathroom*

### **Riverbank Park Plaza – London, England**

394 rooms, four star deluxe hotel located on the Albert Embankment.

The hotel has two restaurants, a bar, meeting facilities for over 600 delegates, eighteen flexible conference rooms equipped with state-of-the-art audiovisual systems, a business center, a gym, and the hotel own River Thames pier with river taxi facilities.



*Riverbank Park Plaza*



*Riverbank Park Plaza - Bedroom*



*Riverbank Park Plaza - Lobby*



*Chino Latino Bar & Restaurant*



*Riverbank Park Plaza - Conferences*





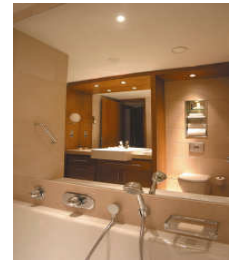
## Plaza On the River Club and Residence – London, England

An exclusive five-star all-suite residence hotel.

All of the hotel 66 one to three bedroom luxury apartments, are equipped with state of the art entertainment equipment, and fully kitchen equipment. The hotel also includes restaurants, a Gym, and business facilities.



*Plaza On The River – Lobby*



*Bathroom*



*Plaza On The River – Bedroom*



*Plaza On The River – Living Room*



*Plaza On The River – Kitchen*

## Astrid Plaza Hotel - Antwerp, Belgium

Astrid plaza is a 230 rooms 4 star deluxe hotel.

The hotel includes two restaurants, a bar, meeting facilities for over 600 delegates, eighteen flexible conference rooms equipped with state-of-the-art audiovisual systems, a business center, a gym, and indoor swimming pool.



*Astrid Park Plaza*



*Astrid Park Plaza -Room*



*Astrid Park Plaza - Lobby*



*Astrid Park Plaza - Bar*



*Astrid Park Plaza - Boardroom*



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## Victoria Park Plaza Hotel - London, England

300 rooms, 4 star deluxe hotel located next to Victoria train station.

The hotel includes two large multifunctional conferences and banqueting facilities, several meeting rooms, 12 apartments, a state of the art gym, two restaurants, and a coffee shop.



*Victoria Park Plaza*



*Victoria Park Plaza - Room*



*Victoria Park Plaza - Lobby*



*Victoria Park Plaza - Apartment*



*Victoria Park Plaza - Banqueting*

## Novotel Euston Hotel – London, England

340 rooms, 4 star deluxe hotel located in central London, next to the British Library.

The Hotel includes conferences and banqueting facilities, meeting rooms, a large ballroom, a gym and sauna, business center and a unique 460-seat auditorium.



*Euston Novotel*



*Euston Novotel - Lobby*



*Euston Novotel – Bar and Coffe*



*Euston Novotel – Executive Lounge*



*The Bernard Shaw Auditorium*





## Leeds Park Plaza Hotel - Leeds, England

A 186 bedrooms 4 star deluxe hotel. The hotel also offers 4 penthouse suites, 11 meeting rooms, 2 large function rooms, and the specially designed Chino Latino restaurant.



*Leeds Park Plaza*



*Leeds Park Plaza - Lobby*



*Leeds Park Plaza - Conference*



*Leeds Park Plaza - Chino Latino*



*Leeds Park Plaza - Penthouse*



*Leeds Park Plaza - Bedroom*

## Sherlock Holmes Hotel – London, England

Newly refurbished 125 bedrooms hotel, centrally located on London's famous Baker Street.

The Hotel includes several different size meeting rooms, a highly design lounge, a bar, a restaurant, a gym, and three unique gallery bed rooms



*Sherlock Holmes Hotel*



*Sherlock Holmes - Room*



*Sherlock Holmes - Meeting Room*



*Sherlock Holmes - Gallery Room*



*Sherlock Holmes - Lounge*



*Sherlock Holmes - Restaurant*



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## Nottingham Park Plaza Hotel - Nottingham, England

180 rooms 4 star deluxe hotel located in central Nottingham.

The hotel includes 70 executive rooms and 6 suites, meeting facilities, and the award winning Chino Latino restaurant.



*Nottingham Park Plaza*



*Nottingham P.P - Meeting Room*



*Chino Latino Restaurant*



*Nottingham Park Plaza - Lobby*



*Nottingham Park Plaza - Room*

## Park Plaza Nahariya - Nahariya, Israel

Rooms: 90

A new 4 star beach front hotel, located on the Mediterranean Sea. The hotel also includes 2 fully meeting rooms equipped with state of the art audiovisual systems.



*Park Plaza Nahariya*



*Park Plaza Nahariya - Lobby*



*Park Plaza Nahariya - Room*



*Park Plaza Nahariya - Dining Room*



*Park Plaza Nahariya - Suite*





## The Goswell Road Student Dormitory- London, England

110 high-end student dormitory rooms and 5 studio flats, located in the City of London.

Also includes 21 joined kitchens. Each of the rooms is cabled with telephone and internet connection



*Goswell Road Dormitory - Room*



*Goswell Road Dormitory*



*Goswell Road Dormitory - Disable Room*



*Goswell Road Dormitory - Joined Kitchen*

## The Parkcity Hotel - London, England

A 4 star boutique hotel located minutes away from the exclusive Knightsbridge shopping district.

The hotel includes 62 hotel bedrooms 2 three-bedroom apartments, meeting facilities, a restaurant a coffee shop a bar and a gym.



*The Parkcity Hotel*



*The Parkcity Hotel - Bedroom*



*The Parkcity Hotel – Lobby*



*The Parkcity Hotel – Suites*



*The Parkcity Hotel – Lobby*

## Casino Malabata International – Malabata, Morocco

### Neve Hayam Hotel - Ashkelon, Israel

Rooms: 131

A new 4 star hotel, located in the fast growing city of Ashkelon.



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## **Radisson Bucharesti Hotel – Bucharest, Romania**

Rooms: 420

Complete refurbishment of legendary 4 star deluxe hotel located in central Bucharest.

## **Vondel Park Plaza – Amsterdam, Netherlands**

Rooms: 143

Renovation of 3/4 star hotel located in central Amsterdam.

## **Mark Hotel – Berlin, Germany**

Rooms: 245

Renovation of 3 star hotel located in Berlin.

## **Art'otel Leipzig – Leipzig, Germany**

Rooms: 40

Renovation of 3 star hotel located in Leipzig.

## **Atelier by Bridgestreet Worldwide**

Rooms: 25

A new 5 star, environmentally friendly apartment development based in the heart of London's thriving 'Jewellery Quarter', near the City of London.

## **Momo Restaurant - Amsterdam, Netherlands**

MOMO restaurant, bar & lounge blends the flavours and colours of the Far East with the style and sophistication of the West, bringing an exciting new concept to Amsterdam.

## **Apex Waterloo Place - Edinburgh, Scotland**

Rooms: 187

Supply of casegoods for a 4 star hotel located at the east end of Edinburgh's famous Princes Street.

## **Excelsior Hotel - Berlin, Germany**

Rooms: 320

Renovation of 4 star hotel located in central Berlin.

## **Fletcher Hotel - Antwerp, Belgium**

Rooms: 180

Renovation of 4 star hotel located in Antwerp

## **Current Hotel Projects:**

### **Victoria Hotel Amsterdam, Netherlands**

Rooms: 305

Renovation of 4 star deluxe hotel located in central Amsterdam.

### **.Pula Resort - Croatia**

Rooms: 4000

4 years renovation program of 4,000 guestrooms in Pula Resorts in Croatia.